



FOR IMMEDIATE RELEASE

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Youbet.com Named Presenting Sponsor of TOBA National Awards Dinner for Second Consecutive Year

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LEXINGTON, Ky. – The Thoroughbred Owners and Breeders Association announced today that Youbet.com will be the presenting sponsor of the 2007 TOBA National Awards Dinner scheduled for Saturday, September 8 at Hill ‘n’ Dale Farms in Lexington, Ky. This marks the second consecutive year that Youbet.com has been the presenting sponsor of the event.

“Last year, Youbet was honored to be the first-ever presenting sponsor of TOBA’s Annual Awards Dinner and we are proud to carry on our commitment to the TOBA membership again this year,” said Youbet CEO Chuck Champion. “The relationship between our two organizations continues to build and blossom as we find that the more our organizations communicate and collaborate, the more we realize how like-minded we are. We look forward to returning to the Bluegrass to honor and recognize the owners and breeders who are the true stars of the show.”

Now in its 22nd year, the TOBA Awards Dinner honors the achievements of Thoroughbred owners in the four major North American racing regions and breeders in 26 states and Canada. Also honored at the dinner are the National Breeder of the Year, National Owner of the Year, National Small Breeder of the Year and the Racing Game’s New Owner of the Year. A special performance by Grammy Award winner Aretha Franklin will follow the awards presentation.

“It is a privilege to be associated with Youbet.com as our presenting sponsor for the second consecutive year,” said Dan Metzger, president of TOBA. “Their commitment to our sport and success as the leading ADW provider creates a partnership which proves to be beneficial to both organizations.”

Youbet.com (Nasdaq:UBET) is a diversified provider of technology and pari-mutuel horse racing content for consumers through Internet and telephone platforms and is a leading supplier of totalizator systems, terminals and other pari-mutuel wagering services and systems to the pari-mutuel industry through its United Tote subsidiary. Youbet.com's International Racing Group subsidiary is the only pari-mutuel wagering rebate company and hub to be licensed by a U.S. racing regulatory jurisdiction.

Additional sponsors of the 2007 National Awards Dinner include Hill 'n' Dale Farms, Blood-Horse Publications, Blue Grass Airport, Woodford Reserve, Kentucky Eagle Beer, Kendall-Jackson Wine Estates, Dodge, John Deere, OfficeMax, Grey Goose, Stephen Hillenmeyer Landscape Services, NTRA Purchasing, Northside RVs and the Daily Racing Form.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred horse breeders and owners. TOBA's mission is to "*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*" Projects managed by TOBA include the American Graded Stakes Committee, The Racing Game, Sales Integrity Program and Claiming Crown. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member. For more information on TOBA and the National Awards Dinner, call 859.276.2291.