



## FOR IMMEDIATE RELEASE

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Contact:

Erin Halliwell  
Director of Marketing and Communications  
(859) 276-2291  
ehalliwell@toba.org

### TOBA TO LAUNCH NEW OWNER SEMINAR WEBCAST

LEXINGTON, Ky. -- The Thoroughbred Owners and Breeders Association (TOBA) announced today that it will webcast the New Owner Seminar, held on February 22 in Hallandale Beach, Fla. The webcast will be available for viewing on TOBA.org and BloodHorse.com beginning Wednesday, April 16.

“TOBA is very excited to launch the industry’s first-ever New Owner Seminar webcast,” said Dan Metzger, president of TOBA. “The webcast will allow us to reach a wide new audience of potential owners, which will greatly benefit the entire sport.”

The webcast will feature several segments including industry business issues, options for acquiring racehorses including partnerships and claiming, an owner and trainer discussion and veterinary topics for the new Thoroughbred owner. Webcast speakers will include Terry Finley, Rollin Baugh, Phil Gleaves, Peter Vegso and more.

To view the webcast simply visit TOBA.org or BloodHorse.com and complete the registration form. The webcast is sponsored by Long Grove Bloodstock, Thoro-Graph, Team Valor, Joe Browne Nicholson Insurance and *The Blood-Horse*.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred horse breeders and owners. TOBA’s mission is to “*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*” Projects managed by TOBA include the American Graded Stakes Committee, The Racing Game, Sales Integrity Program and Claiming Crown. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member.