



FOR IMMEDIATE RELEASE

Wednesday, April 1, 2009

Contact:

Erin Halliwell
Director of Marketing and Communications
(859) 276-2291
ehalliwell@toba.org

TOBA TO HOLD NEW OWNER SEMINAR IN LOUISVILLE, KY.

LEXINGTON, Ky. -- The Thoroughbred Owners and Breeders Association (TOBA) announced today that it will conduct a New Owner Seminar on Thursday, April 30 at the Kentucky Derby Museum, in Louisville, Ky. The seminar, sponsored by Blood-Horse Publications, will feature discussions on industry business issues, options for acquiring horses including partnerships, auctions and claiming as well as a discussion about veterinary topics. Speakers include Cot Campbell, Mike McMahon, Kenny McPeek, Rick Hiles, Bruce Frazier and others.

The seminar will begin at 7:30 a.m. and will include breakfast, lunch and an afternoon of racing at Churchill Downs.

The registration fee for the New Owner Seminar is \$75 for TOBA members and \$100 for non-members and includes all support materials, admission to the track and meals.

TOBA's next educational event is a Breeding Clinic in Lexington, Ky., May 29-31. For a complete list of TOBA seminars and clinics visit www.toba.org or for more information, please contact Erin Halliwell at 859-276-2291 or ehalliwell@toba.org.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred horse breeders and owners. TOBA's mission is to "*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*" Projects managed by TOBA include the American Graded Stakes Committee, The Racing Game, Sales Integrity Program and Claiming Crown. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member.