

## SALES INTEGRITY TASK FORCE TO HOLD PUBLIC FORUM

Contact: Andy Schweigardt Director Industry Relations & Development (859) 276-2291 andys@toba.org

LEXINGTON, Ky. - The Sales Integrity Task Force will hold a public forum on Monday, October 15, 2007 at 1 p.m. in the Keeneland Sales Pavilion to present its preliminary recommendations on ownership and medication disclosures at public auctions, as well as licensing of agents. The forum will include a presentation by several participants on the task force as well as a period to take questions from the audience.

"The task force has been diligent in its efforts to address a number of important and specific issues and we believe that the recommendations are thorough and sound," said Alex Waldrop, president and CEO of the NTRA and moderator of the Sales Integrity Task Force. "We also believe that it is important to reach out to the equine community to consider their comments on the task force's recommendations before anything is finalized."

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred breeders and owners. TOBA's mission is to "*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*" Projects managed by TOBA include the American Graded Stakes Committee, Sales Integrity Program, The Racing Game and the Claiming Crown. TOBA is also represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member. TOBA owns The Blood-Horse, Inc. More information on TOBA appears on <u>www.toba.org</u>.

-###-