

## PRESS RELEASE

## FOR IMMEDIATE RELEASE

Tuesday, February 13, 2007

## ALLISON YAW JOINS TOBA AS MEMBERSHIP & EDUCATION COORDINATOR

LEXINGTON, Ky. – Allison Yaw has been named as the Membership & Education Coordinator at the Thoroughbred Owners and Breeders Association.

Allison is a graduate of Western Kentucky University and has a master's degree in Human Resource Development from Indiana State University. She joins TOBA after working at Fazoli's corporate division as a marketing coordinator. Allison previously worked at Amazon.com in Lexington, Ky.

She will be responsible for coordinating the association's seminars and clinics, assisting with membership development and various TOBA programs, including the National Awards Dinner and Sales Integrity Program.

"Allison brings a new perspective and great deal of enthusiasm to the association and we are very pleased that she has joined our staff," said Dan Metzger, president of TOBA.

"I am excited for the opportunity to make a positive impact on the Thoroughbred industry," Yaw said.