

TOBA LAUNCHES STUDENT MEMBERSHIP

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LEXINGTON, Ky. – The Thoroughbred Owners and Breeders Association (TOBA) announced today that it has included a new level in its options for membership with the addition of a student-level membership.

Student members will enjoy many of the same benefits as traditional TOBA members including a subscription to the *Blood-Horse* Magazine, entry to most racetracks throughout the U.S., the TOBA membership directory and much more. In addition, student members will receive discounted pricing at TOBA's seminars and clinics. To be eligible for student membership, students must submit proof of enrollment in the form of a course schedule or a letter from the registrar.

"The TOBA student membership is designed to educate and inform the next generation of owners and breeders. As an industry we must cultivate new owners and breeders in order for our sport to continue," said Dan Metzger, president of TOBA.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of Thoroughbred horse breeders and owners. TOBA's mission is to *"improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*" Projects managed by TOBA include the American Graded Stakes Committee, The Racing Game, Sales Integrity Program and Claiming Crown. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member. For more information please visit www.toba.org.