



FOR IMMEDIATE RELEASE

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TOBA LAUNCHES MEMBER OF THE MONTH FEATURE

LEXINGTON, Ky. -- The Thoroughbred Owners and Breeders Association (TOBA) announced today that it has started a new feature; the TOBA Member of the Month. The Member of the Month will be selected by TOBA staff based upon various criteria. TOBA staff will write an article about the selected member's involvement in the industry, including their racing and breeding successes and highlights. The article will also describe the way in which TOBA has assisted them within the Thoroughbred industry.

TOBA members will learn about the Member of the Month via a new electronic newsletter emailed around the first of each month. The article will also be available on TOBA's website.

John (Jack) Carey of Stevenson Ranch, California is TOBA's newest Member of the Month. Carey became involved in the Thoroughbred industry through The Racing Game and also attended TOBA's Breeding and Pedigree and Conformation Clinics. For the complete article please visit www.toba.org.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred horse breeders and owners. TOBA's mission is to "*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*" Projects managed by TOBA include the American Graded Stakes Committee, The Racing Game, Sales Integrity Program and Claiming Crown. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member.

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